TOPFREE EQUALITY EDUCATIONAL EVENING

on Tuesday, June 21 at 8pm

in Room 3B of the City School District's Central Administrative Office, 131 West Broad St. [corner of Plymouth Ave.]

featuring . . .

~ **Film:** ***Killing Us Softly: Advertising's Image of Women***
by Jean Kilbourne

This half-hour film examines specific ways in which advertisements reinforce stereotypes and affect self-images. "Advertising is the **worst offender** in perpetuating the image of women as sex symbols" as stated in a recent report by the United Nations Commission on the Status of Women.

Jean Kilbourne's excellent film demonstrates that the imagery in advertising is often distorted and destructive to women. She lets familiar images reveal their hidden messages using a creative and interesting approach.

~ **Speakers,** including members of the original Topfree 7, will explain why requiring women to conceal their breasts is harmful and discriminatory, and how suppression leads to breast obsession in our country. Strategies for change will also be discussed.

~ **Open discussion to follow**

The program is free
Free parking available

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TOPFREE PICNIC

The third annual topfree picnic will be held on Saturday, June 25th. All supporters are welcomed and encouraged to attend.

Call 244-1219 or 244-1640 for more details.